

The Future of Real Estate is Here Join the PropTech Pavilion @ EXPO REAL Asia Pacific 2026!

The Asia Pacific (APAC) region is home over half the world's urban population, set to reach 3.5 billion by 2050*. With rapid growth comes rising demand for smarter, greener, and tech-driven real estate solutions. The **PropTech Pavilion at EXPO REAL Asia Pacific** is your platform to showcase innovations transforming the real estate value chain. Whether you're a startup or scaling innovator, connect with top developers, investors, and city leaders looking for solutions across APAC.

*United Nations, 2024

Opportunities at PropTech Pavilion



Position your brand

in a dedicated PropTech zone showcasing smart, sustainable urban solutions.



Connect with leaders

and buyers actively sourcing scalable tech across real estate and infrastructure.



Showcase your innovation via panels and case studies shaping future-ready development.



Capture demand in

APAC's fast-growing PropTech market powered by ESG & digitalisation.

Who You Can Expect to Meet



Participants from

- ✓ **Southeast Asia...** Singapore, Malaysia, Thailand, Vietnam, Indonesia, The Philippines, Laos, Cambodia
- ✓ **Broader Asia Pacific...** South Korea, Japan, Australia
- ✓ And Beyond... borderless network of global investors

C-level Executives & Senior Leaders from

- √ Governments & Economic Zones
- ✓ Real Estate & Infrastructure Owners & Developers
- ✓ Real Estate Consultancies
- ✓ Investors & Fund Managers
- √ Construction, Engineering & Architecture Firms
- √ Facilities & Property Management
- √ Legal & Consulting Firms



Supporting Programmes to Maximise Your Participation

Business Matchmaking

Leverage our event app to connect with the right audience - tailored introductions to engage with potential clients, partners, and investors.

Dedicated Networking Spaces

Connect with industry peers, buyers, and decision-makers in purpose-built zones designed to foster collaboration and opportunity.

Forum Stage Exposure

Showcase impactful case studies and join panel discussions on innovation and sustainability to a highly relevant real estate and infrastructure audience.

Asset Class Focus

Expand your reach across core sectors across commercial, industrial, residential and infrastructure projects.

Dedicated pavilion for start-ups & solution providers in

√ Smart Building Technologies

Integrated systems to optimize building energy efficiency, security & comfort

✓ Property Management Software

Tools for streamlining operations, tenant engagement & asset performance

✓ Property Data & Analytics

Market intelligence and predictive insights for smarter investment & development decisions

√ Facilities Management

Software for asset lifecycle management, maintenance & sustainability tracking

✓ Virtual & Augmented Reality

Immersive technologies for 3D property tours, marketing & design

✓ Artificial Intelligence & Machine Learning

AI-powered tools like chatbots, predictive maintenance & automated valuations

✓ Real Estate Fintech

Digital platforms revolutionising property transactions, financing & crowdfunding (e.g. blockchain, digital lending)

√ Geospatial Technologies

Mapping, Geographic Information Systems (GIS), location-based analytics for development planning & risk analysis

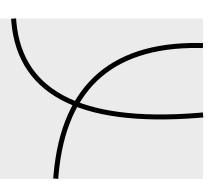
Booth Package - SGD3,000 per pod



^{*}Picture is for illustration purpose only. Not drawn to scale.

Each exhibitor pod comes with

- 1 x lockable counter (600mm) with front signage
- 2 x bar stools
- 1 x 13 amp power socket
- Access to Central Square (networking lounge) and Meeting Pod
- Branding within a high-traffic, prominent zone near the forum stage



Secure your space by 15 August 2025. Pods are limited & on a first-come, first-served basis.





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EXPO REAL Asia Pacific



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